



Sherpa



**PTA Partnership and
Funding Programme**

Wait, what is Sherpa?

We're a leading online UK tutoring platform, with a focus on onboarding qualified UK teachers.

Here's a few of our highlights:

- We've been operating since 2019.
- We've delivered over 320,000 lessons to date!
- We're one of the [highest-rated tutoring platforms on Trustpilot](#) (over 900 5 star reviews).
- Over 40% of our 3,000 tutors are qualified UK teachers. The rest have at least 3 years of tutoring experience.
- Our yearly survey reported that the average student on Sherpa improves by 2.2 grades, and doubles their subject confidence.

To find out a bit more about who we are, check out our website:

<https://sherpa-online.com>

Or see our 2025 Year in Review: <https://2025.sherpa-online.com>



The Idea

The PTA's Problem:

Fundraising is time-consuming and difficult. The PTA could always do with additional funding to support their school community.

Sherpa's Problem:

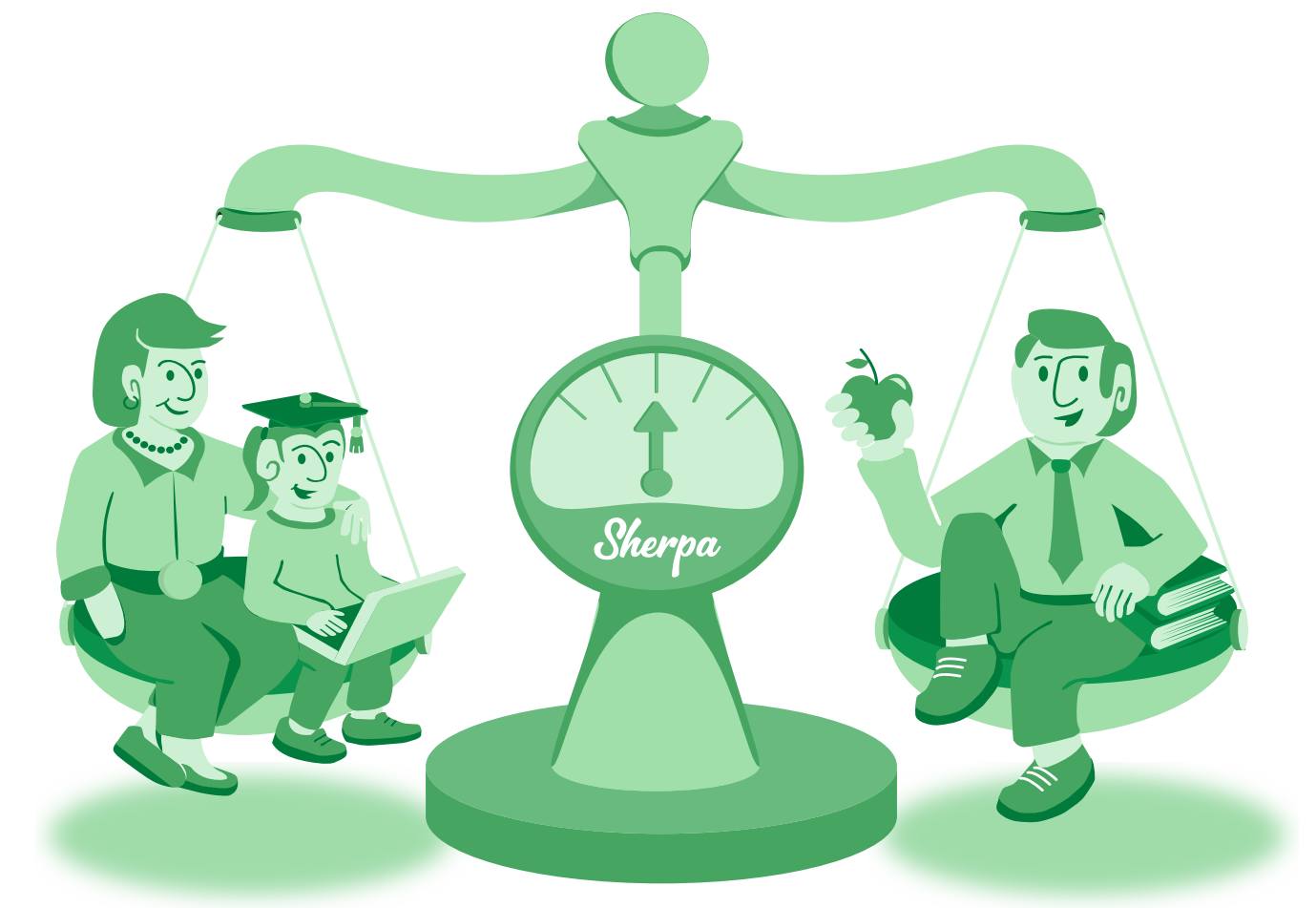
We spend our marketing budget with big companies, like Google and Facebook, to reach parents who are in need of tuition.

The Proposal:

You put us in touch directly with your parents, and we'll donate £5 to your PTA for each lesson a student completes, up to £100 per parent.

The Result?

Our marketing budgets go directly towards helping your PTA - rather than multi-billion pound advertising companies.



How does it work?

The idea is simple! And so is how it operates.

1. Register your PTA

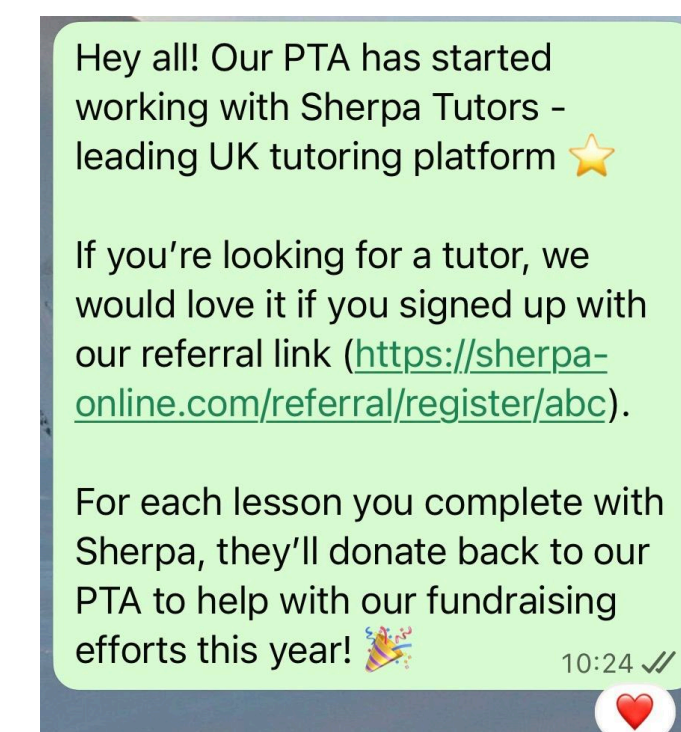
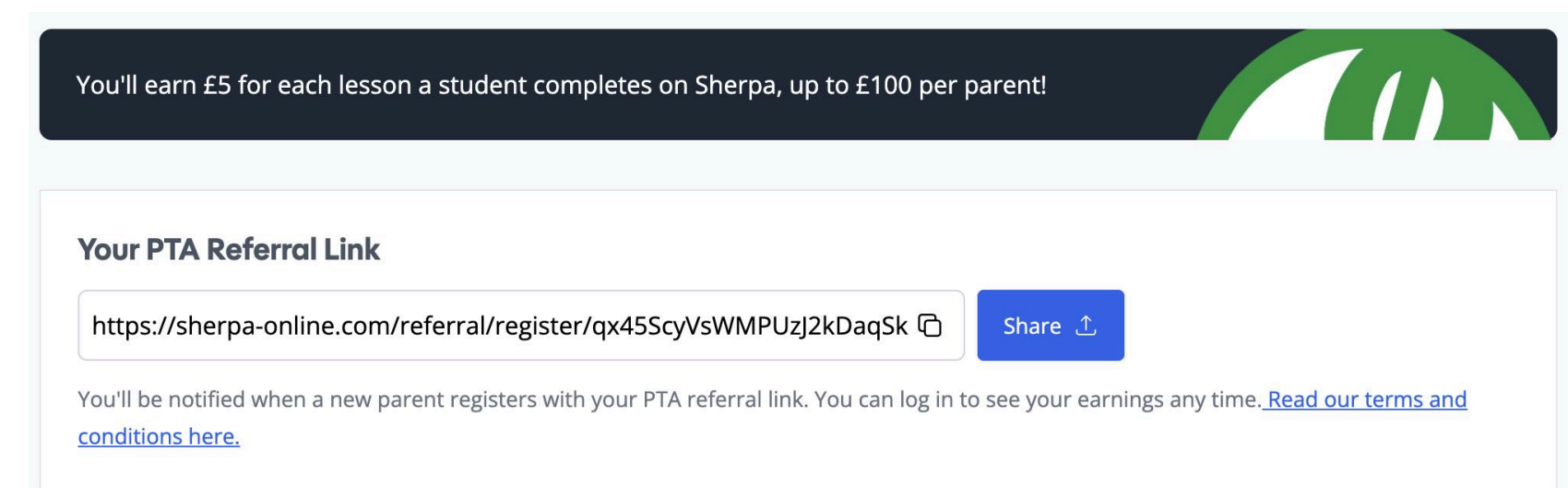
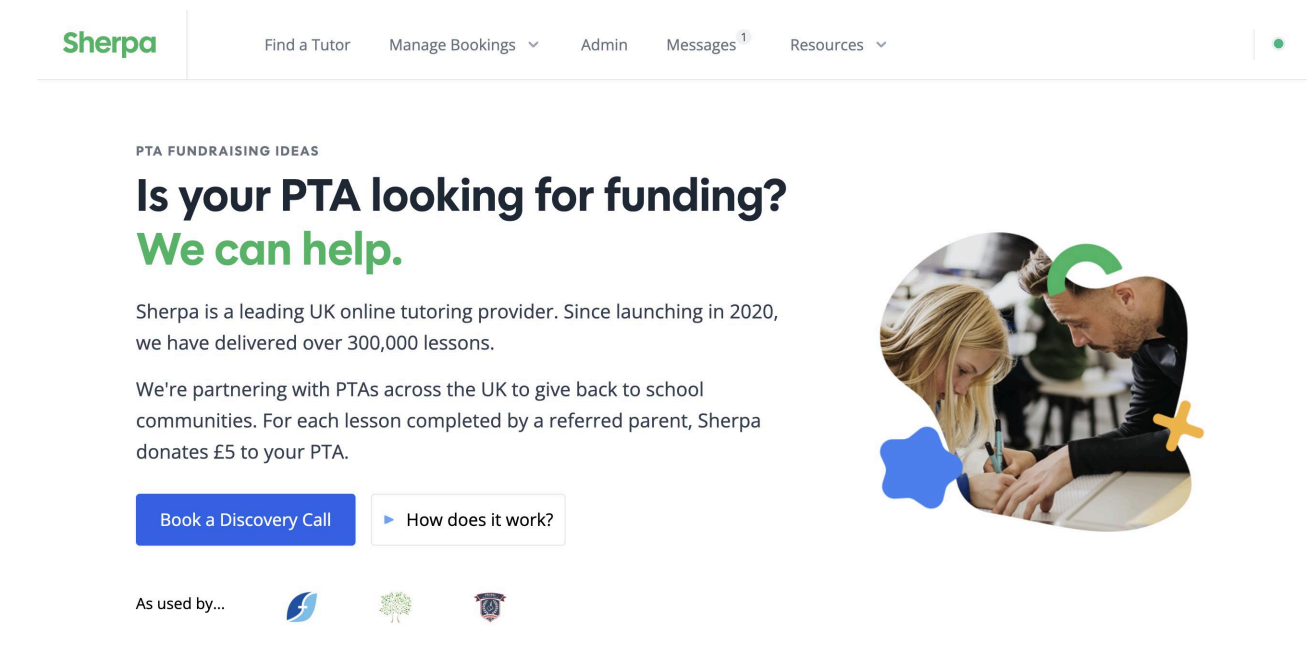
Register your PTA on Sherpa and get a login for each of your PTA members.

2. Get your PTA's unique referral link

Get a tracking link that your PTA shares with its members.

3. Share that referral link how you wish

Whether that's in your PTA WhatsApp group, Facebook group or at your local events - that's up to you!



How does it work?

4. That's it!

You'll get access to a dashboard, where you'll see who has signed up with your PTA's referral link, along with the amount your PTA has earned in that month.

We'll automatically transfer your funds to you at the end of each month.

The screenshot shows the Sherpa dashboard interface. On the left is a navigation menu with 'Dashboard', 'My Profile', and 'My Profile' (highlighted). The main content area is titled 'Your PTA Funding'. At the top, a blue banner states: 'Payments are automatically paid out to your PTA at the end of each calendar month.' with a 'Read Help Article' link. Below this is a line chart titled 'Total Income (1st Oct - 31st Oct 2025)' showing a total of £1624.81. The chart has a dropdown for the period '1 Oct - 31 Oct' and x-axis labels for Sep, Nov, Feb, May, and Aug. The bottom section, 'Your Payments', lists 114 lessons. The table below shows the first five entries:

Profile	Lesson	Status	Payment Date	Lesson Date	Duration	Amount
AJ	GCSE English Lesson with Abdulla Jihad	Paid	Paid 10th Nov	31st October	1 hour	£5 paid to you ✓
VF	GCSE English Lesson with Vermal Fernando	Paid	Paid 10th Nov	31st October	£75/hr 1 hour	£5 paid to you ✓
AS	GCSE English Literature Lesson with Andy Soobrayen	Paid	Paid 10th Nov	31st October	£75/hr 1 hour	£5 paid to you ✓
PS	GCSE English Lesson with Peter Saunders	Paid	Paid 10th Nov	31st October	£75/hr 1 hour	£5 paid to you ✓
JW	KS3 English Lesson with Jessie Wong	Paid	Paid 10th Nov	31st October	£75/hr	£51.78 paid to you ✓

What do you think?

We'd love to hear if you're interested in participating in our partnership programme.

If you'd like to register your PTA and get started, sign up at our link below:

<https://sherpa-online.com/pta-fundraising>

If you'd like to speak to a member of our team, book in for no-commitment call below:

<https://calendly.com/conor-at-sherpa/30min>

